



Caribbean Health & Wellness

EXPO - 1^o EDITION

EXHIBITOR & SPONSOR

INVESTMENT
OPPORTUNITIES

WWW.CHW-EXPO.COM

THE BASICS

- DATES - JUNE 2, 3 & 4
- LOCATION - WYNDHAM RIO MAR- RIO GRANDE, PR
- GENERAL ADMISSION PARTICIPANTS 1,000+
- PRO & VIP PARTICIPANTS - 350-400
- SPEAKERS- OVER 13 NATIONAL & INTERNATIONAL HEALTH & WELLNESS EXPERTS
- EXHIBITORS HALL - OVER 30 BOOTHS
- 10 MINI WORKSHOP PANELS
- NETWORKING & MINGLING TIME
- OUTDOOR FITNESS CLASSES
- MEALS FOR PRO & VIP ATTENDANTS
- VIP LOUNGE - RELAXATION SERVICES
- VIP PARTICIPANTS + SPEAKER EVENING MIXER
- SURPRISES & GIVEAWAYS

WHAT IS THE CHW EXPO ABOUT?

The Caribbean Health & Wellness Expo 2023 hosted by Vita Plena is a transformative 3-day event featuring thought-provoking keynotes and fully-immersive experiences that promote healthier habits in all areas in life.

The CHW Expo creates a one of a kind space for personal growth, community, networking and innovation. Be inspired and transform into the healthiest & most advanced version of yourself.

Nutrition
Physical Activity
Beauty & Relaxation
Sleep Hygiene
Mental Wellness
Wealth Management
Health, Technology
& Innovation



WHO'S EXHIBITING?



PHYSICAL WELLNESS

Gyms & Fitness Centers
Personal Trainers
Fitness Gear & Supplements
Yoga Studios

NUTRITION



Keto Certified Nutritionists
Healthfoods & Grocers
Organic Agriculture
Personal Chefs
Meal Prep Services
Vegan & Gluten Free Options
Low Carb & Low Sugar Foods
Food Delivery Services

HEALTH, TECHNOLOGY & INNOVATION

Wearable Tech (i.e fitbits)
Vitamin IV
Cryogenic Therapy
Thermotherapy
Telemedicine
VR for Mental Health



HEALTH



Physicians (Gut Health, Cardiologists, Oncologists, Dermatologists, OBGYNs, Urologists, Neurologists)
Health Plans
Women Health Centers
Quiropractors
Physical Therapists
Acupuncturist
Sleep Clinics



BEAUTY & RELAXATION

Spa & Wellness Centers
Masseuse
Skin Care Clinics & Providers
Aromatherapy Providers
Weight Management Clinics
Plastic Surgeons & Botox
Cannabis Centers



MENTAL WELLNESS

Psychologists & Psychiatrists
Life & Wellness Coaches
Meditation Coaches
Relationship & Family Therapists
Alternative Therapies (Equine Therapy, Music & Art Therapy and Hypnotherapy)

WHO ATTENDS THE CHW EXPO?

DEMOGRAPHICS

90% Women 35-65
High Purchasing Power
Interested in Nutrition, Beauty,
Fitness & Wellness

Fitness Enthusiasts
Physicians
Medical Industry Peers
Health Industry Entrepreneurs

REACH

10,000+ Email Subscribers
Press Coverage
Social Media Campaign
Weekly Newsletters



EXHIBITOR PACKAGES

Put Your Brand In Front of the Caribbean Health & Wellness Expo Audience.

BRONZE EXHIBITOR (\$449)



Includes: (1) Tabletop space, (1) 8 ft Table with linen, (2) Chairs, Show Manager Assigns Booth Placement, 2 × Staff Passes, Logo in Event Website, Logo in Exhibitor Directory and Social Media Postings (one feed & one story) . ** spaces located in foyer**

SILVER EXHIBITOR (\$749/\$849)



Includes: (1) 8'x8 (\$750) 10' × 10' Booth (\$849), Pipe & Drape , Sponsor Chooses Booth Placement, , 4 × Staff Passes, Ad in Exhibitor Directory (¼ page), Logo in Event Website and Social Media Postings (one in feed & one story)

EXHIBITOR PACKAGES

GOLD EXHIBITOR (\$1,699)



Includes: 10' × 20' Booth, Pipe & Drape, Sponsor Chooses Booth Placement, Ad in Exhibitor Directory (half page) , 6 × Staff Passes, Logo in Event Website, Social Media Postings (two in feed & two stories), Logo on Event's T-Shirt*, Availability to add coupon, flyer or card in participant's SWAG Bag (max size 4"x 6").

PLATINUM EXHIBITOR (\$3,399)

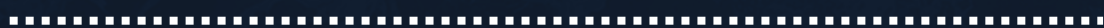


Includes: (1) 20' × 20' Booth, Sponsor Chooses Booth Placement, Ad in Exhibitor Directory (half page) , 8 × Staff Passes, Logo on Event's T-Shirt , Availability to add product in SWAG Bag*, Logo on Step & Repeat Wall*, Social Media Postings (three feed & three stories), Intermission Commercial Spots in Exhibit Hall (Verbal) , Logo on all future newsletters for this event, Logo in Event Website (preferential placement)

SPONSORSHIP OPPORTUNITIES

PUT YOUR BRAND IN FRONT OF THE CHW EXPO
AUDIENCE

Participation opportunities are open for our 2023 expo! Our Sponsorship program provides an integrated marketing solution that will guarantee a great ROI. Invest and shine a spotlight on your brand

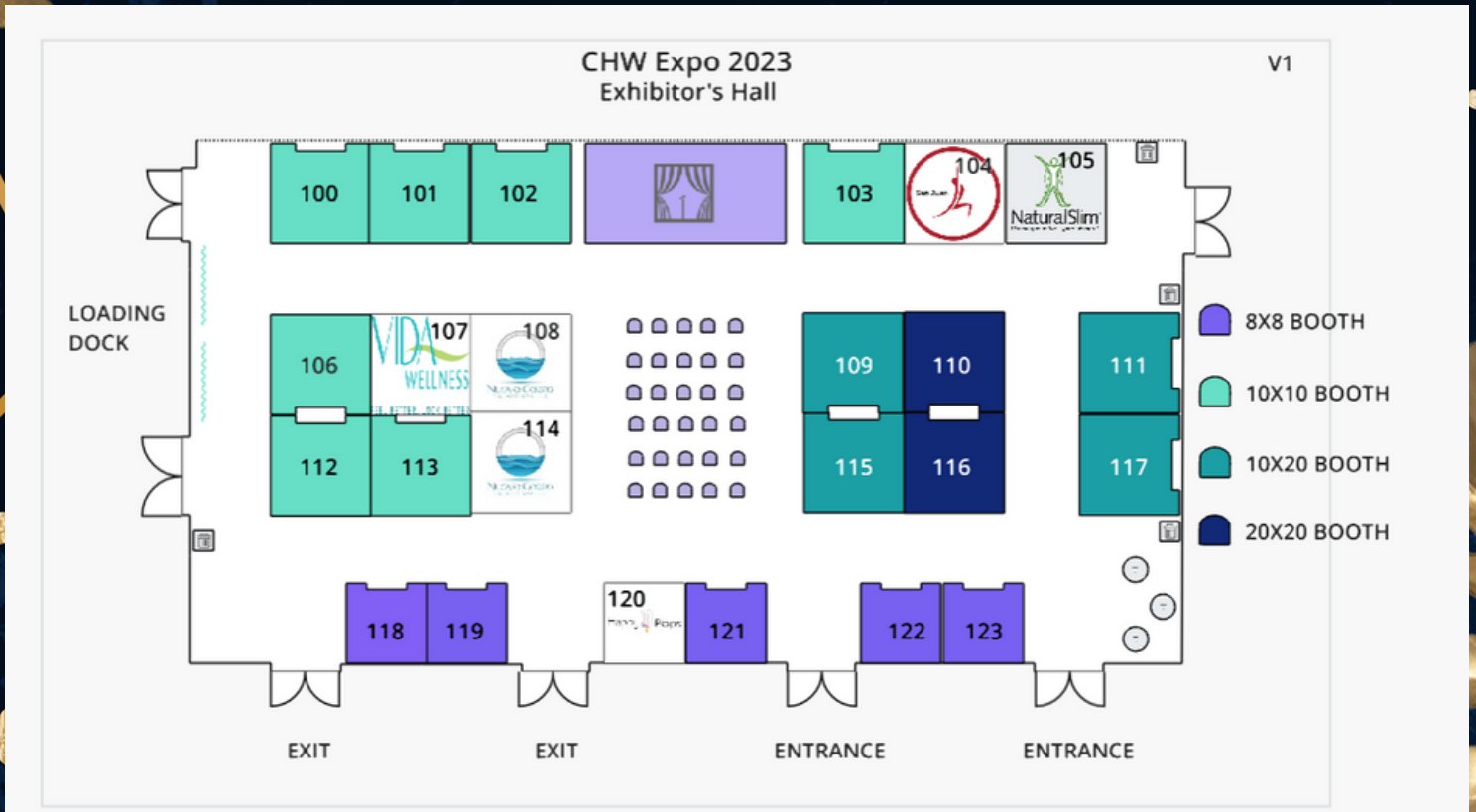


BRONZE SPONSOR: IN-KIND PACKAGE

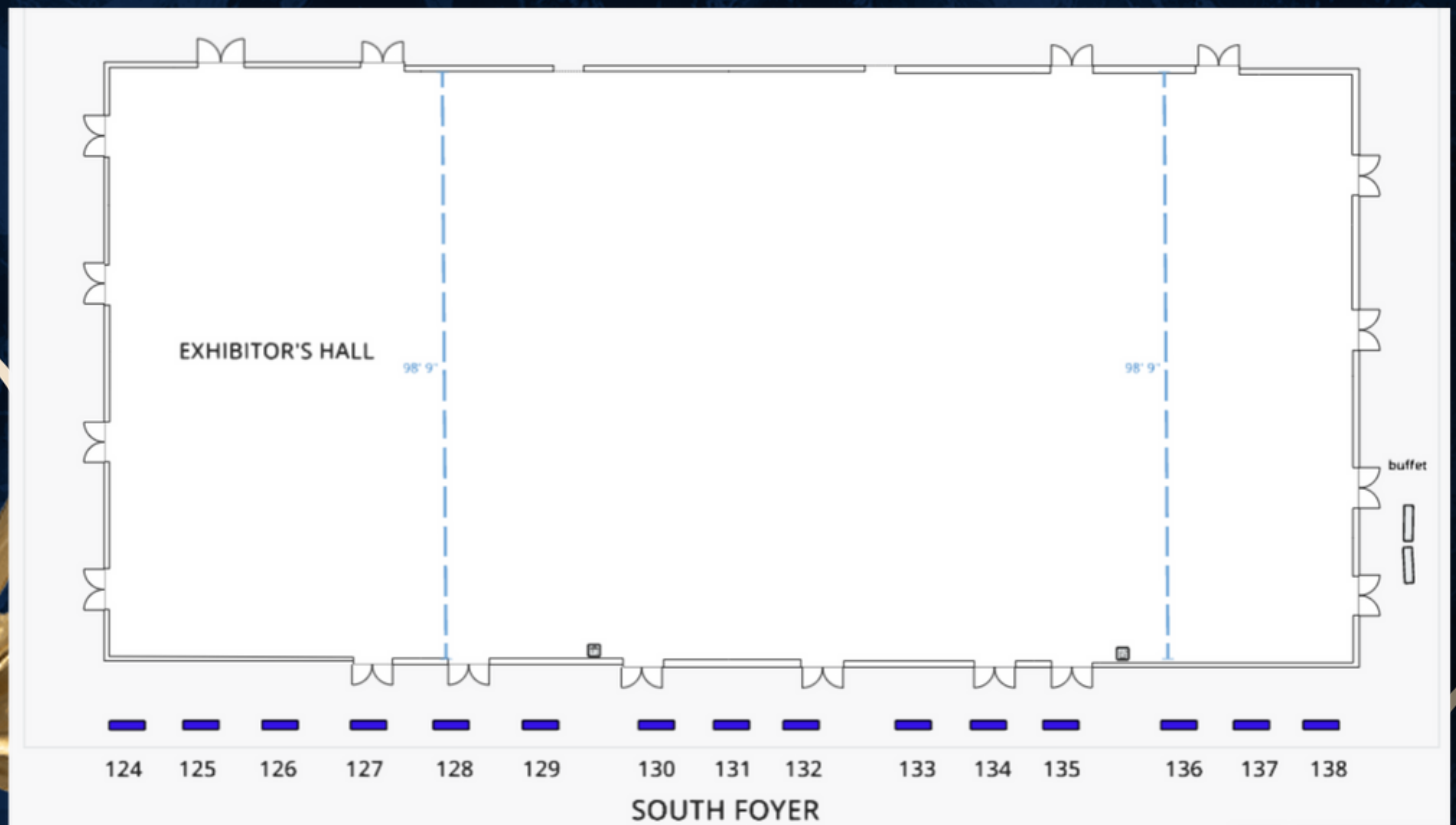
Have a wellness or beauty service you offer? Do you have a variety of products you sell? We'll exchange the per hour service value or product value (\$749 value)

	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$9,995	\$5,995	\$2,995	\$1,495	\$749
Exhibitor booth of choice	20%	15%	10%	5%	free table top
Exhibitor Directory	2 page spread	2 page spread	full page	1/2 page	logo
Logo in Event Website	x	x	x	x	x
Social Media Postings	weekly	bi-weekly	x	x	x
MC Mentions on Stage	x	x	x	x	x
Exclusive Sponsor of Element	stage	vip lounge	2 elements	1 element	
Logo on Event's Shirt	x	x	x	x	
Logo on Weekly Newsletter	x	x	x		
SWAG Bags (flyers,etc)	item	x	x		
Panel at Exhibitor's Hall Stage	four	two	one		
Logo on Step & Repeat (limited spaces)	x	x	x		
Commercial breaks (video, verbal,etc)	4 video	2 video	verbal ads		
Logo on main hall's screen	x	x	x		
Spotlight banner in event's website with hyperlink	top	bottom			
Spotlight banner in event's newsletter with hyperlink	all	2			
Mention on press release	all	one			
Recap video appearances	two	one			
Live Stream SM Interview	two	one			
Regular tickets	4	2			
Vip Tickets	2				
Logo on badges	x				
Logo directional signage	x				
Logo on event's wristbands	x				
Vip Tickets	2				
Space for activation 10x10	x				
Email list of participants after event	x				

EXHIBITOR HALL



FOYER



Maps are updated every Monday. Booth/table numbers are not guaranteed until a deposit is received.

CHW Expo 2023 Exhibitor's Hall

V1

